

**SM/BBA-503 (N) (AK)**

**2 0 2 1**

( 5th Semester )

**BACHELOR OF BUSINESS ADMINISTRATION**

Paper No. : BBA-503

**( Strategic Management )**

( New Course )

**KEY ANSWERS TO OBJECTIVES**

( PART : A—OBJECTIVE )

( Marks : 25 )

1. Choose the most appropriate answer from the given options by putting a Tick (✓) mark in the brackets provided : 1×10=10

(a) (ii)

(b) (iv)

(c) (i)

(d) (ii)

(e) (i)

(f) (iii)

(g) (i)

(h) (i)

(i) (iv)

(j) (iv)

( 2 )

2. State whether the following statements are *True (T)* or *False (F)* by putting a Tick (✓) mark : 1×5=5

(a) *F*

(b) *T*

(c) *T*

(d) *F*

(e) *T*

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